Entrepreneurial Finance

Objectives

Students would develop clarity in the domain of capital budgeting, startup valuation, venture capitalist method, and entrepreneurial financial management. The students would measure the financial performance and look into working capital management. Furthermore, the venture capital stages and valuation methods will also be discussed, followed by exit and turnaround strategies.

Outcomes

CLO1. Examine the basic accounting cycle, financial statements preparation, and the framework of accounting theory.

CLO 2: Value companies and different ventures based on the capital budgeting and valuation knowledge

CLO3. Analyze financial models and financial feasibilities of startup companies and other similar ventures

CLO 4. Appraise managerial insights for financial accounting issues in various industry contexts.

CLO 5. Examine the use of financial information to support operating and strategic decisions.

Course Code: FIN-810

Credit hours: 3CHrs

Contents with proposed contact hours

Introduction to financial statements and The Entrepreneurial Environment

Income Statement, Balance Sheet and Cash flow statements. Financial Accounting brush up and the Entrepreneurial Process

Organizing and Financing a New Venture

Organizing and Financing a New Venture

Measuring Financial Performance: Financial planning and budgeting

Managerial Considerations, Business Assessment, Liquidity Management, Treasury

Working Capital Management, Breakeven Analyses, Analyzing financial performance

Estimating Short term and long term financing Throughout the Venture's Life Cycle

Types and cost of financial capital

Valuing early stage ventures

Venture capital valuation methods

Venture capital valuation methods

Other financing alternatives

Exit and Turnaround strategies

Financially Troubled Ventures: Turnaround Opportunities?

- Recommended reading, including textbooks, reference books with dates
- Entrepreneurial Finance by Leach and Melicher, 4th edition.
- Accounting: The Basis for Business Decisions by 10th & 11th editions Meigs & Meigs.
- Nature of Assessments
- Class lectures, Projects, Guest speaker sessions, Case studies